## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 228759

Serial No.	
Filing Date	
Inventorship	
Applicant	
Attorney's Docket No	
Title: Media Content Navigation Associated Advertising	

## **INFORMATION DISCLOSURE STATEMENT**

References -- See Attached Form PTO-1449

## **REMARKS**

The citations listed are submitted in compliance with the duty of disclosure defined in 37 CFR §1.56. The Examiner is requested to make these citations of official record in this application.

Respectfully Submitted,

Date: Aug. 1 2003

By: David A. Morasch

Reg. No. 42,905

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	U.S. PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	U.S. Patent Number	Code <sup>2</sup> (if known)		Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
		5,687,331		Volk et al.	11/11/1997			
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<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.Ś. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.



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